



2024 Ka'u Coffee Festival Sponsorship Opportunities

The Kau Coffee Festival is an annual celebration of the unique and exquisite coffee grown in the Kau district of Hawaii. The festival features a variety of events that showcase the culture, heritage, and natural beauty of Kau, as well as the hard work and passion of the coffee farmers. The festival aims to promote the Kau Coffee Brand at the national and international levels, and to support the development of education, agriculture, and nature tourism in the region.

As a sponsor of the Kau Coffee Festival, you will have the opportunity to:

- **Support the local economy and community:** The Kau Coffee Festival generates revenue and employment for the local businesses and residents, and fosters a sense of pride and belonging among the diverse and multiethnic population of Kau. The festival also supports the coffee farmers, who are the backbone of the Kau economy, by providing them with a platform to showcase their products, network with buyers and distributors, and access training and resources.
- **Enhance your brand image and visibility:** The Kau Coffee Festival attracts thousands of visitors from across the state, the country, and the world, who are interested in experiencing the authentic and high-quality coffee of Kau. As a sponsor, you will have the opportunity to display your logo and message on the festival website, flyers, banners, and other promotional materials, and to reach a large and diverse audience of potential customers and partners.
- **Contribute to the sustainability and conservation of the environment:** The Kau Coffee Festival is committed to managing tourism in a sustainable manner, consistent with the preservation of natural resources, cultural values, and community well-being. The festival also educates the visitors and the public about the importance of protecting the environment and the wildlife of Kau, such as the endangered nene goose and the native ohia forest.

PLATINUM Sponsorship (\$3,000)

As a **PLATINUM** sponsor, your company will enjoy the following benefits:

1. **Prominent Logo Placement:**
 - Your company's logo will be featured on various Ka'u Coffee Festival promotional materials, including:
 - Event Tee shirt
 - Event Poster
 - Event Banner
 - Additionally, your logo will have prominent placement on the festival website for a full year.
2. **Pre-Event Exposure:**
 - We will create **1-3 social media posts** mentioning your company, alongside other sponsor logos.
 - An image featuring all sponsor logos will be included in these posts.
3. **Event Day Perks:**
 - **Company Banner Placement:** Your company banner will be prominently displayed at the Festival from **June 1-8, 2024**.

- **Master of Ceremonies Recognition:** Throughout the event, the Master of Ceremonies will acknowledge your company.
- 4. **Exclusive Benefits for Your Team:**
 - **Preferential Seating:** Enjoy preferential seating for **4 guests** at the Ho'olaule'a on **June 8, 2024**.
 - **Lunch Tickets:** Receive lunch tickets for all 4 guests.
 - **Roasted Kau Coffee:** Take home **4lbs.** of delicious Roasted Kau Coffee.

GOLD Sponsorship (\$1,000)

As a **GOLD** sponsor, your company will receive the following perks:

1. **Logo Visibility:**
 - Your company's logo will be featured on the following promotional materials:
 - Event Tee shirt
 - Event Poster
 - Event Banner
 - It will also be placed on the festival website for a full year.
2. **Event Day Benefits:**
 - **Banner Placement:** Your company banner will be displayed prominently.
 - **Master of Ceremonies Recognition:** Your company will be acknowledged throughout the event.
3. **Exclusive Perks for Your Team:**
 - **Preferential Seating:** Enjoy preferential seating for **2 guests** at the Ho'olaule'a on **June 8, 2024**.
 - **Lunch Tickets:** Receive lunch tickets for both guests.
 - **Roasted Kau Coffee:** Take home **2lbs.** of Roasted Kau Coffee.

SILVER Sponsorship (\$500)

As a **SILVER** sponsor, your company's logo will be featured on the following promotional materials:

- Event Tee shirt
- Event Poster
- Event Banner

\$200 Sponsorship (Open only to farmers)

For farmers, we offer a special sponsorship:

- Your farm name will be featured on the Ka'u Coffee Festival Event Tee shirt.

[To become a sponsor, please visit our website at ¹](#) and register. All payments should be made by check payable to **Kau Coffee Fest**.

For any inquiries, feel free to contact Maria Miranda at **(808) 936 3362** or email mirandafarmscoffee@gmail.com

Mahalo! Ka'u Coffee Festival Committee.