



2026 Sponsorship Appeal Letter

Ka'ū Coffee Farmers Cooperative

P.O. Box 744

Pāhala, Hawai'i 96777

Telephone: (808) 928-8558 or (808) 928-0106

Dear Friends and Supporters,

We invite you to join us as a sponsor of the **2026 Ka'ū Coffee Festival** — a weeklong celebration of land, culture, and community in one of Hawai'i's most resilient and culturally rich districts.

The Ka'ū Coffee Festival honors the story of Ka'ū coffee — a crop born from plantation transition and now recognized globally for its quality and character. More than a coffee event, the festival is a platform for community development, cultural preservation, and responsible agricultural tourism. It brings together farmers, families, artisans, and visitors in a celebration that reflects the true spirit of Hawai'i.

This year, we are making a direct appeal to businesses and well-wishers who believe in uplifting rural communities and showcasing authentic Hawai'i. Your sponsorship helps us continue offering free public events, youth programming, cultural performances, and educational experiences for residents and visitors alike.

We offer the following **tiered sponsorship levels**; each acknowledged across our marketing campaign and at the festival grounds:

\$2,000 – Diamond Sponsor

- Prominent logo placement on the festival website for one full year
- Logo featured on video broadcasts on the Hawai'i Island Visitor Channel
- Prominent placement on the festival “Mahalo Banner” and on festival T-Shirt
- Complimentary 10×10 booth space at the festival grounds

\$1,000 – Gold Sponsor

- Prominent logo placement on festival banners and posters
- Featured on the festival “Mahalo Banner” and on festival T-Shirt
- Complimentary 10×10 booth space at the festival grounds

\$500 – Silver Sponsor

- Featured on the festival “Mahalo Banner” and on festival T-Shirt
- Complimentary 10×10 booth space at the festival grounds

\$200 – Coffee Farmers Only Sponsor

- Complimentary 10×10 booth space at the festival grounds
- Name listed on the **Festival T-shirt**

How to Become a Sponsor

You may complete your sponsorship in one of two ways:

1. Pay Online (Credit or Debit Card) – [CLICK HERE](#)

2. Pay by Cheque

Mail to:

Ka’ū Coffee Festival

P.O. Box 744

Pāhala, Hawai’i 96777

Please include your business name, sponsorship level, indicate whether you would like an information booth space, and provide your logo.

Sponsorship Deadline: May 30, 2026

To ensure your logo is included in our printed materials, banners, and media placements, we kindly ask that sponsorships be completed by **May 30, 2026**.

If you would like an **information booth space** at the festival grounds, please indicate this **at the time of registering your sponsorship**.

Every contribution directly supports Ka’ū’s farmers, musicians, dancers, cultural practitioners, and the wider community that makes this festival possible.

We would be honored to welcome you as a sponsor of the **2026 Ka’ū Coffee Festival**.

With gratitude,

Gloria Camba

President

Ka’ū Coffee Farmers Cooperative